



File no. CERTAMENES/2022/3

### **SAN FERMIN 2022 POSTER COMPETITION**

Ayuntamiento de Pamplona announces the SAN FERMIN 2022 POSTER COMPETITION, awarded on a competitive selection basis, pursuant to the provisions of the General Ordinance on Grants of the City Council of Pamplona, published on the Official Gazette of Navarre no. 21 of 17 February 2006.

#### **1.- PURPOSE.-**

The purpose of this competition is the selection of the Official Poster of the San Fermín Festival 2022.

#### **2.- PRIZES.-**

The following prizes will be awarded: Single prize of EUR 6,000.00.- in cash.

#### **3.- BUDGET ASSIGNMENT.-**

This competition is assigned a maximum budget of EUR 6,000.00.- for the prizes, covered by the following items in the Municipal Budget:

50/33800/480000

The following prize is established, pursuant to clause 2 above:

Single prize of EUR 6,000.00.-. The pertinent withholding will be applied to this amount for personal income tax liabilities.

#### **4.- ENTRY REQUIREMENTS.-**

The competition is open to: general public.

Only one poster may be entered per author or co-authors, in either case natural persons.

Works selected as finalists in previous editions of the competition may not be entered into the competition.

Considering the special nature of these grants, beneficiaries will be subject to the restrictions established in the previous rule, pursuant to the provisions of article 10 of the General Ordinance on Grants of the City Council of Pamplona:  YES  NO

#### **5.- DOCUMENTATION TO BE ENTERED WITH THE APPLICATION, VENUE AND DEADLINE.-**

Entry into the San Fermin 2022 Poster Competition will be completed exclusively online. Applicants must submit their work and entry information by filling in a form made available for this purpose.

Works must be submitted to the following address:



## CONVOCATORIA DE PREMIOS

Works must be submitted to the following website: [www.pamplonaescultura.es](http://www.pamplonaescultura.es). The homepage of the website will contain a link to the San Fermín Poster Competition form for applicants to submit their entry and where they may also check out the rules governing the competition.

The form will be available in three languages: Spanish, Basque and English. Applicants will supply their personal information and will upload a file containing the image of the poster in JPG format (measuring 820 x 1171 pixels, with a resolution of 72 ppi and a maximum file size of 2 MB).

The poster must be original and unpublished, and technique is free. The digital file entered will be deemed as the final work.

The image must contain the poster measuring 1000 mm x 700 mm (IN VERTICAL ORIENTATION).

The poster must contain the following elements: texts and the city's coat of arms. Their arrangement in the work is free.

### TEXTS:

The text must be readable, so the size and font used must enable easy reading.

The following texts must appear in the poster:

- San Fermín
- 2022
- Pamplona/Iruña
- Del 6 al 14 de julio/Uztailaren 6tik 14ra

Both strings "Pamplona/Iruña" and "Del 6 al 14 de julio/Uztailaren 6tik 14ra" may appear separately and/or in different lines, provided that this order is maintained (Spanish on the left or above) and that they are represented with the same size.

### PAMPLONA CITY'S COAT OF ARMS:

The city's coat of arms must also appear in the poster. The coat of arms may be used as it is used in the official logo of Ayuntamiento de Pamplona (in colour or monochrome version), without the caption accompanying the emblem. Click/tap on the following link to download and use this design:

[www.pamplonaescultura.es/escudos-de-pamplona/](http://www.pamplonaescultura.es/escudos-de-pamplona/)

If on the contrary the author of the poster wishes to adapt the design of the coat of arms, he/she may do so freely provided that it is recognisable and identifiable, and that all the elements are duly and respectfully represented.

Elements of the coat of arms:

- Passant lion (three paws on the ground and one front paw raised in walking position) in silver, with tongue and claws in red.
- Royal open crown in gold above the lion.
- Both elements – lion and crown, on blue background.
- Surrounding both elements, as an orle, the chains of Navarre in gold on a red background.
- Above the orle, a royal open crown in gold.



The design of the coat of arms can be done in colour (with the colours indicated in the description above), in white monochrome, black monochrome or using tones relating to the proposed poster, provided that it does not distort or oppose the original coat of arms.

During the selection process, the jury may require the correction of possible errors in the implementation of these elements, requesting for this purpose the modification of any of the mandatory elements that have not been correctly included. The author will be free to accept this suggestion for modification, but non-acceptance thereof will entail a breach of the mandatory requirements.

#### INSTRUCTIONS TO FILL IN THE FORM

The form will be available on the website [www.pamplonaescultura.es](http://www.pamplonaescultura.es) by clicking/tapping on the link of the San Fermín Poster Competition "Concurso Cartel de San Fermín". The rules of the competition will also be available there.

To fill in the form, all the boxes must be filled in in order. Boxes marked with an asterisk are mandatory.

The first box presents a language choice to complete the form: Spanish, Basque or English.

The next box is used to indicate if the entry is an individual or a collective work, and subsequent fields vary depending on the type of authorship:

1. Personal information:

Name, Surname(s), identification document, telephone and email address of author or co-authors (email address must be confirmed in two separate boxes).

2. Date and place of birth:

- Date, Country, Autonomous Community, Province and Locality. (Spain only)
- Date, Country. (When other than Spain)

3. Residence:

- Country, Autonomous Community, Province, Locality, Street, House no., Suite/Flat no. (optional) and postcode.
- Country and Address (when other than Spain)

4. Poster information:

- Slogan of the poster
- Brief description of the poster: Theoretical development of the concept underlying the poster and elements of the poster such as: composition, colours, font types or symbols. (Briefly and summarily. Maximum of 200 characters)
- Background: brief professional biography (Briefly and summarily. Maximum of 800 characters).
- Image of the poster: The entry will include one single file with the following requirements:

Format: JPG (the system will not accept files with other extensions).

Size of the image: 820 x 1171 pixels.

Resolution: 72 ppi.

File size: maximum of 2 MB.



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The file must only include the image of the poster measuring 1000 mm x 700mm (in vertical orientation) and will bear the texts and city's coat of arms detailed in rule 5 above.

5. Applicants must click on the statement declaring that he/she is the author of the poster submitted to the competition and that the work is original and unpublished.

The form will be submitted by clicking/tapping on the pertinent button. This does not complete the entry process. Applicants will be prompted that they will receive an email message (sent to the email address indicated in section 2 of the form - personal information) containing a summary of the information entered in the form.

In the said email message, if the information submitted by the applicant is in order, he/she will be given the option to VALIDATE AND COMPLETE THE ENTRY.

Then, the entrant will receive a second and final email CONFIRMING entry into the competition and stating the SLOGAN of the poster (indicated in section 4), his/her IDENTIFICATION DOCUMENT and REFERENCE NUMBER that will be used throughout the entire competition. This email message will be proof of entry into the competition.

Likewise, applicants may use any of the means provided for in article 16.4 of Law 39/2015 of 1 October 2015 on the Common Administrative Procedure of Public Administrations.

The period for submitting applications will start on the date of publication of the extract of the call in the Official Gazette of Navarre and will end on 1 April at 2:00 p.m., and entries may only be submitted online, so this clause supersedes the previous paragraph.

Ayuntamiento de Pamplona guarantees compliance with current regulations on personal data protection, pursuant to Organic Law 3/2018 of 5 December 2018 on the Protection of Personal Data and the Guarantee of Digital Rights. Likewise, Ayuntamiento de Pamplona will also comply with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (GDPR).

The images of the posters uploaded to the competition platform will remain on the server for the duration of the competition until the final phase, and may eventually be exhibited. They will subsequently be removed from the system, with the exception of the 10 finalist works, that will be publicly disseminated to the public for citizens to cast their votes, and will ultimately be stored in the digital archive of Ayuntamiento de Pamplona, to guarantee compliance with rule 4 above.

THE AUTHORSHIP OF THE POSTER MAY NOT BE MADE PUBLIC AT ANY TIME OF THE COMPETITION PROCESS.

Non-prize-winning works may be withdrawn from municipal premises within the two months following the publication of the decision. Once this period has elapsed, Ayuntamiento de Pamplona may destroy the works that have not been withdrawn, unless actions have been brought against the decision.

### **6.- JURY.-**

The Jury will be appointed by Ayuntamiento de Pamplona and will consist of the following people:

- President of the Jury: Director of the Department for Culture and Equality of the City Council of Pamplona.



- Members of the Jury: Six members. The Plastic Arts Senior Officer of the City Council of Pamplona and five professionals from the field of design, communication or plastic and visual arts.
- Secretary of the Jury: Officer from the Department for Culture and Equality of the City Council of Pamplona.

#### SELECTION PHASE

The jury will select 10 finalist posters. The reference numbers assigned to the posters will be published on the websites of Ayuntamiento de Pamplona ([www.pamplona.es](http://www.pamplona.es) and [www.pamplonaescultura.es](http://www.pamplonaescultura.es)) on 22 April 2022.

The production of the posters, presented in digital format, will be assumed by Ayuntamiento de Pamplona. For this purpose, finalist authors will be requested to supply high-resolution (minimum of 300 ppi) and – if possible, vectorized files of their work.

All entrants undertake to make their poster available to Ayuntamiento de Pamplona, if so required, in a file of sufficient resolution and quality so as to guarantee their proper production at 1000 mm x 700 mm in vertical orientation.

Next, a civic participation process will be launched, between 25 April and 18 May. The 10 finalist posters will be disseminated and exhibited for at least ten days and citizens will individually vote their preferred poster using the means established for this purpose. The poster getting the most votes will win the prize.

Both the civic participation period and the voting procedure will be announced in due course.

The proposed award will be submitted by the Jury to the competent body, i.e. the Department for Culture and Equality, who will decide on the award of the prizes. Any of the prizes in the different categories may be declared void if, in the opinion of the Jury, no work has enough merit or quality.

Possibility for the Jury to award a second prize:  YES  NO

#### **7. PROCESSING OF PERSONAL DATA.-**

Ayuntamiento de Pamplona is the controller responsible for the processing of personal data. Personal data will be used for the purpose of managing the grant and awarding the prize in the exercise of public powers. The data will not be transferred except when mandatory by law. The data holder is entitled to access the data, to rectify them if they are not correct and to erase them by addressing the General Register (C/Mayor 2, 31001 of Pamplona) or the website of Ayuntamiento de Pamplona. Further information on personal data protection and processing is available on [www.pamplona.es](http://www.pamplona.es)

The images of the award ceremony may be published on the website or social media of Ayuntamiento de Pamplona, and may be further disseminated using other media.

#### **8.- DECISION AND NOTIFICATION.-**

The maximum deadline for making and notifying the decision awarding the prize is six months. The period will commence on the date of publication of the extract of the call in the Official Gazette of Navarre.



The Technical Secretary of the Department in charge of the grant will be the managing authority.

The decision on the award will be final and will be notified to the entrants in the terms established in Law 39/2015 of 1 October 2015 on the Common Administrative Procedure of Public Administrations.

Publication of the decision awarding the prize:  YES  NO

If yes, indicate the means of publication:

National Grant Database, website of Ayuntamiento de Pamplona and Official Gazette of Navarre.

### **9.- FURTHER CONSIDERATIONS.-**

By paying the prize, Ayuntamiento de Pamplona acquires the winning poster and the prize-winning author(s) transfers exclusively to Ayuntamiento de Pamplona all the rights to exploit the work for an indefinite period and at the world level, pursuant to the provisions of Royal Legislative Decree 1/1993, of 12 April 1993 approving the revised text of the Law on Intellectual Property.

Ayuntamiento de Pamplona will be entitled to exploit the work by any means it deems appropriate and is essential to fulfil the purpose intended by the selection of the poster. Among other means of exploitation, it may reproduce the poster in any type of support, tangible or intangible, and to publicly communicate it in all the media it deems appropriate, including digital media. Ayuntamiento de Pamplona may license third parties to reproduce and distribute the poster, including for commercial purposes.

The adaptations of the winning poster to other municipal dissemination media will be made available by the author of the winning poster. The maximum number of adaptations will be eight. The award of the prize includes the aforementioned adaptation works.

Ayuntamiento de Pamplona may use part or all of the selected works to organise public exhibitions in the manner, venues and dates to be determined.

The authors of the exhibited works will not be entitled to any economic consideration, although their authorship will be indicated in the exhibition.

Entrants into this competition, by simply submitting the poster, authorise Ayuntamiento de Pamplona to publicly communicate the work submitted, within the framework of any of the actions foreseen in these rules.

Failure to comply with these rules by any person(s) means exclusion from the competition.

### **10.- APPEALS AVAILABLE.-**

Entry into the competition means full acceptance of these rules and compliance to these rules by any entrants into the competition.

Any disagreement resulting from the development of this competition and from the interpretation of these rules will be settled by the managing authority.

Actions may be brought against this call for competition, the rules of the competition and the administrative decisions taken pursuant thereto, as follows:



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- By filing an appeal for reversal before the municipal authority issuing the administrative act within one month from the day following the notification or, if applicable, publication of the act being challenged.
- By filing an appeal for review before the Administrative Court of Navarre ("Tribunal Administrativo de Navarra") within one month from the date of notification or publication of the act being challenged.
- By filing an administrative appeal before the Administrative Court of Navarre ("Juzgado de lo Contencioso-Administrativo de Navarra") within the two months following the date of notification or publication of the act being challenged.